



If you got
crushed
in the subway
with your soft pack

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

try our new
hard pack.
Benson & Hedges
100's.

Regular or Menthol

16 mg. "tar," 1.2 mg. nicotine, av. per cigarette, FTC Report, Mar. '76.

100s



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00701-00040 (B)

"Subway"
TV Guide
Lincoln Center Programs
Playbill
Stagebill
One
Theater
Theater
Wellis, Rich, Greene, Inc.

Source: <https://www.industrydocuments.ucsf.edu/docs/hyhn0003>

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